



MN-RACC 2022

MN Recreation, Aquatics & Community Center Conference

August 17 - 19, 2022 - St Cloud MN

Vendor
Invitation



Join us for the 1st Annual Minnesota Recreation, Aquatics and Community Center Conference

With nearly 400 Recreation, Aquatics, Community Center and Community Education professionals at the St. Cloud River's Edge Convention Center, August 17, 18 and 19, we anticipate an exciting atmosphere of connecting, learning, and sharing ways to help our communities grow healthy and strong. Vendor space at the conference is limited; submit your application today!

VENDOR SET UP

Wednesday, August 17 • 8 AM-12 PM

VENDOR FAIR

The Vendor Fair will be located right inside the Terry Hawes Center where all meals will be served and demo area will be held.

Wednesday, August 17, 2022 • 12 PM-4:30 PM

Thursday, August 18, 2022 • 7:30 AM-4 PM

VENDOR BOOTH

Booth: \$350 (8' by 10' Pipe and draped area)

Each vendor will need to contact the St. Cloud River's Edge Convention Center (320-255-7272) if there is a need for electricity and/or wired internet as neither of these services are included with the booth fee. Both may be purchased from the SCRECC for an additional cost.

PLEASE NOTE: The Vendor Fair area is a secured space for overnight.

For any Vendor Fair questions, contact Jean Johnson at 651-257-0752, jjohnson@isd2144.org.

[Vendor Registration Here](https://bit.ly/2022mnracc) <https://bit.ly/2022mnracc>

OTHER SPONSORSHIP OPPORTUNITIES

We have several opportunities to highlight your organization by sponsoring a meal, tour, or the app. For more information on how you can participate in our sponsorship program, please see our sponsorship information on the next page.

EXTEND YOUR REACH!

In addition to meeting face-to-face with our nearly 400 attendees during the Vendor Fair, you can extend your reach to the full conference by choosing to add on one or more of the following services:

Literature Display: \$75

Send 200 copies of your catalogs, flyers, and/ or giveaways. We will display them for you near the registration table for conference attendees to take with them. Send materials to the MCEA Office by August 1, 2022. Any unclaimed materials at the end of the conference will be discarded.

Conference Program Advertising:

\$250 – Full-page color ad (8.125x10.75")

\$125 – Half-page color ad (8.125x5.375")

\$75 – Quarter-page color ad (4.0625x 5.375")

The conference program book will be available online, on the app for attendees, and in print. Send your production-ready ad to us by August 1, 2022. Acceptable file types: .indd, .psd, .ai, .tiff, .eps, .pdf and must be at least 300 DPI.

We are happy to answer your questions.

Jean Johnson - jjohnson@isd2144.org

Need more info.?

For more information on this conference such as daily schedules, etc. visit our [webpage here](#).



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The Minnesota Community Education Association will offer an exciting NEW Conference to professionals in the field of Recreation, Aquatics and Community Center services on August 17, 18 and 19, 2022, at the River's Edge Convention Center in St. Cloud, MN, with more than 400 registrants expected to attend.

This new annual Conference will provide exhibitors not only an opportunity for you to market their product/service to management-level staff and line staff who provide leadership, resources and support services needed to develop and sustain leading-edge Recreational, Aquatic services and also an opportunity to inform those who currently are operating community centers in their communities but also those who are considering developing centers in their communities either through the school District, local municipalities or a joint powers.

PLATINUM \$5,000

- Business Membership
- Vendor space (Prime location)
- Full-page color ad in Conference Program
- Electronic ad on MCEA website, under MN RACC Tab for 1 year
- Acknowledgement at lunch during conference
- One email blast to membership

GOLD \$3,000

- Business Membership
- Vendor space (Close to prime location)
- Electronic ad on MCEA website home page for 6 months
- Half-page color ad in Conference Program

SILVER \$2,000

- Business Membership
- Vendor space (Standard location)
- Electronic ad on MCEA website home page for 3 months
- Quarter-page color ad in Conference Program

BRONZE \$1,000

- Business Membership
- Vendor space (Standard location)

Limited Designated Sponsorship Opportunities

Tour Sponsor \$500 – Recognition in program and on tour.

Conference App \$1,000 – Includes special recognition on the conference app.

Social Event/Meal Sponsorship \$3,500 – Special recognition in program and during meal/event.

[Sponsor Registration Here](https://bit.ly/2022mnracc)

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Thank you for your sponsorship and support for Community Education!

MCEA Executive Office, 29330 Olinda Trail, Lindstrom, MN 55045

Telephone: 651-257-0752 • www.mn-mcea.org