

# 2017 National Community Ed Conference



Wednesday-Friday  
October 25-27, 2017  
Register through [mn-mcea.org](http://mn-mcea.org)



Minneapolis Marriott Northwest  
7025 Northland Dr. N  
Brooklyn Park, MN 55428



	Member	Non-Member
Full Conference	\$375	\$425
Wednesday Only	\$155	\$205
Thursday Only	\$155	\$205
Friday Only	\$125	\$175

## October 25 - Theresa Rose

Theresa is a savvy, persuasive, tell-it-like-it-is business motivational speaker, award-winning author, former sales and marketing executive, and sought-after expert on mindfulness and resilience. She taps into her experience as a leader, successful business-woman, and whip-smart comedienne to provide unforgettable programming that combines growth-focused, practical business content, hilarious audience interaction and takeaways designed to help you and your organization lead stronger and be happier. Theresa Rose will also be presenting two breakout sessions following her morning keynote.



### Cannonballs in the Pool: Charging Into Change with Guts and Gusto

No matter how much you may want to, you can't go back to the way it was before. The floppy disk is dead, and so is the culture of how things use to be. Adversity and change come whether we like it or not, and you can either get stressed out about it or lean into it, learn from it, and even leverage it to grow stronger than ever before. Discover practical tools that will not only help you weather the storms, but also emerge head and shoulders above the competition.

## October 26 - Richard Coffey

Richard is a native of North Carolina. He is a businessman and former professional athlete. He served three years in the United States Army as an Airborne Paratrooper - a member of the first to fight last to fall 82nd Airborne. Richard is a former U of M Gopher Basketball player and ex NBA MN Timberwolf. After his stint in the NBA, he continued his career by playing and coaching abroad in Europe and Asia. He has started multiple businesses, worked in corporate America, and gives presentations throughout the US.



### The Seasons of Life: Change, Attitude, Perseverance...Your Personal and Professional Development is Key

Your life consists of ever changing seasons. One at a time that never lasts forever. You'll learn that having the right attitude is key to your success, how to create new standards and rituals to help you move to the next level, how to improve your personal and professional brand, how to push past your fears and failures and the importance of tapping into your personal power.

## October 27 - Jack Stahlman

Jack's entertaining presentations are built around his experiences in Los Angeles as an actor, producer, director and a waiter. In 2002, he launched his production company which created several films with international success. The Fifteen Minute Show, produced for less than \$1,000, was the darling of the 2003 NY International Film and Video Festival. In 2004, he launched The Lift, which was featured in 5 film festivals worldwide. He was instrumental in creating the Margaret Cho stand-up show, Cho Revolution, working as the Second Assistant Director. As an actor, his shining moment came in a co-star role on the CBS drama Cold Case, where he played a wimpy park ranger. He also appeared on Days of Our Lives and several regional commercials.



### Change Management

The one constant in life is change, and the life of an actor is no exception. In this change management training session, Jack analyzes the evolution of great actors and makes relevant, real-world business analogies that will help advance your organization. You'll be able to identify where to begin by embracing the "just one thing" philosophy, develop a "no fear of change" mindset, learn how to bring a game-plan to the workplace and discover the meaning of life\*. (\*This isn't true at all)