

MINNESOTA COMMUNITY EDUCATION ASSOCIATION

MCEA 2016 Annual Report



A Report of the Committees of MCEA

2/15/2017

Mission Statement

MCEA provides its members with the leadership, resources and support services needed to develop and sustain leading-edge Community Education programs and services across Minnesota.

2016 Board of Directors

<u>Name</u>	<u>Rep. Region</u>	<u>Name</u>
Susan Gengler	1	Karen Willers, At-Large 5,000-15,000 Rep.
Dolf Moon	2	Josie Dingmann, At-Large Under 5,000 Rep.
Joel Dahl	3	Brian Siverson-Hall, Past President
Nate Warden	4	Jackie Johnston, President
Annie Platek	5	Dave Maurer, President-Elect
Karen Manske	6	Cory Franson, Treasurer
Lauri Winterfeldt	7	Julie Ohman, Secretary
Chris Langenbrunner	8	Bob Meyer, Executive Director
Bob Sumner	9	

Standing Committees

Professional Development/Member Services (PDMS)	Christina Thayer-Anderson, Chair
RALLI	Al Ickler, Chair & Annette Sallman, Chair-Elect
Marketing & Program Development	Melissa Hansen & Julie Prior-Miller, Co-Chairs

Committees of the Board

Finance Committee	Karl Brown
Nominations Committee	Leanne Weyrauch
Conference Committee Chairs	Jeremiah Mack & Kristine O'Brien

Leadership Advisory Council

Christina Thayer-Anderson, Chair of Prof. Dev. Committee
Al Ickler, Chair of RALLI Committee
Melissa Hansen & Julie Prior-Miller, Co-Chairs of Marketing & Prog. Dev. Committee
Dave Maurer, MCEA President-Elect
Robert Meyer, Executive Director

MCEA Executive Office

Robert Meyer, Executive Director
Tom Larson, Professional Dev. Coordinator
Jean Johnson, Executive Assistant

MCEA 2016 President's Report

By Jackie Johnston

As Helen Keller said, "Alone we can do so little; together we can do so much." This past year has brought to light the true meaning of these words. I am continually amazed by the MCEA members who step forward to volunteer their time and talents to progress our work. Thank you. We could not be a member organization without you. The association, board and executive office, exist to support you and your work.

A word of gratitude to the dedicated board members who meet monthly to represent their regions. The work they did to lead the charge on the board goals was amazing.

They adopted a new Vision Statement 2.0 "MCEA drives learning and leadership to transform communities and bring equity in education."

They worked on these goals:

2016 Board GOALS:

- **Develop a resource utilizing the existing mentorship program to provide support and leadership to Superintendents with new hires, higher education programs, and new professionals in the field.** With the leadership of boardmembers, we have an active mentorship program and all current mentees have been paired with a mentor.
- **Demonstrate the value of CE to stakeholders statewide.** The board representatives worked with marketing and professional development to work on this goal and it has been carried over into the 2017 year with a strategy to provide workshops and presentations to various administrative organizations (ie. MASA, MSBA).
- **Develop resources that members can utilize to recognize analyze and respond to diversity in their communities in order to create inclusive communities.** The tool will be launched at Leadership Days.
- **Review and influence quality of administrative licensing programs** (carryover goal from 2015) Significant gains were made in working with the U of M, MSUM and MSM. We continue to partner with them as they enhance their programs.

In addition, the board hired a consulting firm to examine the MCEA Organizational Structure. They interviewed several stakeholder groups and presented the board with some recommendations for best practices. This work will continue into the coming year.

The 2016 Conference was held in St Cloud. It was well attended and provided a great learning and networking environment for everyone. In addition to the fall conference, various committees and the Professional Development Committee hosted the ABE Summer Institute, Leadership Days and numerous workshops. Thank you to the committee chairs:

Marketing & Program Development Committee: Melissa Hansen and Julie Prior-Miller

PDMS - Professional Development & Membership Services and Emerging Leaders: Christina Thayer-Anderson

RALLI - Resources Advocacy and Legislative Leadership Initiatives: Al Ickler & Annette Sallman

Congratulations to **the Regional Community Educators of Excellence**. Your work and support of Community Education around the state is an inspiration to us all.

The following were awarded the Regional Community Educator of Excellence Award at the Minnesota Community Education Association's Annual Conference held Oct. 12 - 14, 2016 at the River's Edge Convention Center in St. Cloud

Region 1 - Tami Skinner, St. Peter

Region 2 - Sue Underdahl, Byron

Region 3 - Charlie Blesener, Elk River

Region 4 - Laurie Denn, Edina

Region 5 - Gretchen Carlson, So. Washington County

Region 6 - Karen Schaub, Roseville

Region 7 - John Buckanaga, Bemidji

Region 8 - Jay Roesler, Duluth

Region 9 - Steve Larsen, Little Falls

A special congratulations to Charlie Blesener was also named the **STATE Community Educator of Excellence.**

I am honored to work in a field that represents itself with such professional and inspirational people. Year after year you continue to grow and develop to meet the needs of our youth, adults and communities. Ram Kapoor said, "When you do good work, people will notice you." You do good work, thank you!

Jackie Johnston

Executive Office Report

Bob Meyer, Executive Director

Mission Statement

MCEA Provides its members with the leadership, resources and support needed to develop and sustain leading-edge Community Education programs and services across Minnesota

The MCEA office has strived to fulfill the mission statement that guides our association.

Leadership: The MCEA Board has once again done a great job of developing meaningful goals and following through. Mentoring experienced directors with younger leaders may be the key for leadership development as we consider the transitioning leadership continuum. Influencing administrative licensing programs to provide us with quality, well trained licensed directors, has also been a focus in insuring a strong pool of Community Education leaders. I would like to thank all the board members for their dedication and commitment to the association.

Resources: Offering outstanding workshops and conferences that create opportunity for our membership to develop skills and knowledge to be successful in their area of vocation while providing CEU's and time to network with others in the field.

Support: The MCEA office has been diligent on dealing with membership's questions, concerns, and issues. The change in the demographics and the impact on leadership within our field continues to be a focus for our association. We are committed to serving members weather they are a first year community educator or a community educator with thirty plus years of experience.

Our focus will continue to be service to our members by supporting legislative efforts, developing new professional development opportunities and identifying our member's needs and assisting the board in developing viable programs and services.

Thank you for your support

Bob

District Population	Number of districts				
	2012	2013	2014	2015	2016
0-1,999	3	4	5	6	6
2,000-4,999	29	30	29	27	25
5,000-14,999	72	74	74	67	68
15,000-29,999	31	33	33	32	34
30,000-49,999	17	17	17	18	18
50,000-99,999	17	17	18	17	17
100,000+	7	7	6	6	7
Total	176	182	182	173	175

RALLI Report 2016

By Al Ickler, Chair

RALLI Purpose: To develop financial resources which support the MCEA mission statewide through data collection, legislative processes and advocacy.

2016 RALLI Committee members:

Al Ickler, Chair	Hayley Ball, Tri-District
Annette Sallman, Vice Chair	Kristen Stuenkel, Columbia Heights
Karen Schaub, Past Chair	Stephen Keeler, Fridley
Robert Meyer, MCEA Executive Office	Nate Warden, LeSueur
Jackie Johnston, MCEA President	Anne Marie Leland, Faribault
Dave Maurer, MCEA President Elect	Linda Ringstad, Prior Lake/Savage
Wendy Webster, MCEA Past-President	Lisa Greene, St. Louis Park
Valerie Dosland MCEA Lobbyist	Jen Jaros, Duluth
Michelle Kamenov MDE Rep	Val Burke, Edina
Duane Gates, Monticello	Jay Roesler, Duluth
Eric Nesheim, MN Literacy Council	Cory Franson, Elk River
Scott Helland, N. St. Paul/Maplewood/Oakdale	Cori Reynolds, Brainard
Beckie Lippert, Faribault	Bob Lawrence, South Washington County
Steve Kerr-Anoka	Joell Tevt, Cambridge-Isanti
Donald Sysyn, St. Paul	Amy Skare, Stillwater
Lori Fichtner, Proctor-Hermantown	Mary O'Brien, Hastings

2016 Session

Support Legislative Work (Jan 2015-June 2015)

- Supported 2016 legislative platform (see attached legislative summary from Ewald)
- Presented legislative update at Leadership Days
- Met with Governor's office, and MDE staff around the platform
- Met with MDE early learning staff
- Met with Chairs of Senate and House Education Committees
- Met with numerous legislators to share our platform and goals
- RALLI members serve as liaisons with other organizations (see appendix list) to support advocacy efforts
- Continued to develop a partnership with other allied education associations (MREA, AMSD, MSBA, SEE, MASA, etc.), specifically around early learning
- Testified on the following
 - General Community Education bill
 - Home visiting
 - Adult Basic Education
 - Early childhood
 - Continuing Contract
- Developed funding structure for early childhood/VPK that was placed in the initial bill (later removed)
- Issued RALLI legislative alerts
- Updated the MCEA/RALLI Practitioner Report (talking points)
- Developed and administered survey for continuing contract issues
- Met with EdMN several times to develop compromise language on continuing contract

2016 Session Work continued

General Community Education levy legislation

- Met with Senator Latz to prepare bill and testimony
- Testified in support of the bill

After school enrichment legislation

- Re-introduced afterschool bill increasing youth enrichment levy. Met with multiple legislators at the capitol to educate / advocate around the bill
- Supported After school programming by highlighting CE work through National Lights On Afterschool day

Early Learning legislation

Researched and advocated around: Gov's Universal Pre K, SR, Scholarships, Fund Flexibility, and continuing contract)

- Developed a funding structure and policy recommendations that were introduced in the bill first introduced
- Partnered with other education associations to advocate for early learning
- Worked with MinneMinds
- Met with numerous legislators throughout the session to educate and advocate
- Met with Ed MN re: continuing contract issues. Negotiated a compromise position.
- Met with key legislators on fund flexibility issue and worked to prevent broad proposal from passing
- Met with Chair Loon re: early learning coordination bill. Worked to develop compromise language (unsuccessful).
- Met with a variety of Educational Associations
- RALLI members attended the MDE ESSA sessions

Adult Basic Education legislation

- Supported Literacy MN/MCEA Platform through testimony and legislative visits to maintain integrity of current funding formula

Home Visiting

- Testified on behalf of increased funding

Support Legislative Work—2017 Session

- Partnered with other education associations to develop common framework for the session around early learning (VPK, Pathways II, SR).
- Developed, and analyzed information on a survey re: early implementation of VPK resources.
- RALLI members serve as liaisons with other organizations (see appendix list) to support advocacy efforts
- Monitor elections and begin to develop strategies
- Developed 2017 Platform

RALLI liaisons with other organizations:

MinneMinds

MN Future

MNAFEE

Age 50+ network

Alliance for Student Achievement

Ignite Afterschool

MDE

PreK-3 Alliance

Education Associations (MREA, AMSD, MSBA, etc.)

Finance Report 2015

By Karl Brown, Chair

The MCEA Finance Committee met on Wednesday, April 7, 2016, at the Fridley Community Center. Attending: Karl Brown (chair), Dave Mauer, Jackie Johnston, Duane Gates, Melissa Hansen, Julie Prior, and MCEA Executive Director, Bob Meyer. Guests: Stuart Bonniwell, CPA.

The 2015 audit is an “unmodified opinion.” This means that the financial statements are presented, in all material respects, in accordance with applicable financial reporting framework.

Revenues \$524,301

Expenses, \$483,383

Difference \$40,918

Summary: The Association ended the year with an increase of net assets of \$40,918 for 2015. The increase in net assets for the prior year, 2014 was \$31,664. The Association is in a strong financial position going forward into 2016.

Revenues Included:

Workshops & Conferences:

- Fall Conference \$63,022 net
- ABE Summer Institute \$20,069 net

- Leadership Days \$21,814 net
- Youth Conference (Eliminated in 2015)
- Workshops \$11,101 net

The total net revenues for conferences and workshops: **\$116,006.**

Membership Dues:

\$134,441 in 2015

\$132,789 in 2014

\$128,012 in 2013

Net Assets/Fund Balance

	<u>2015</u>
• Budget Reserve	\$100,435
• Budget Deficit Reserve	\$52,973
• Other Designations _____	<u>\$10,678</u>
	\$164,086
• Undesignated (Deficit)	<u>\$71,439</u>
• Total net assets	\$235,525

The 2015 Fund Balance stands at \$235,525. The increase in fund balance comes in part from an increase in net assets from conferences and workshops and an increase in dues from membership.

Recommendations:

As illustrated, conferences, training and other workshops are a critical component of Association activities and provide revenue required to fund administrative and other programs and functions of the Association. It is critical that management continually monitor this source of revenue.

Continue to monitor segregation of accounting duties of authorization, custody, record keeping and reconciliation and functions to control for any possible deficiencies in internal control. Continue to monitor receivables especially for fall conference registration charges. Membership dues should continue to be reviewed throughout the year to insure that proper membership dues are charged and collected. Management must continue to promote and encourage membership in an effort to maintain this critical stream of revenue.

Discussion:

The Finance Committee briefly discussed the following items as they relate to future budgets:

- Different ways that benefits can be applied to memberships
- Communication and website enhancements

PDMS Report 2016

Goal area	Vision of success	What have we accomplished	Ongoing work in this area for 2017
Member Outreach	Increase participation in PDMS programs Provide 2-3 outstate PD opportunities Provide a webinar PD opportunity	Participation is steady. New and expanded topics were added. PD went to Proctor, St. Peter and Alexandria Webinar @ Anoka for Legislation Process	Want to expand statewide network and add participation with PD via GoTo participation. Need clarification of role of PD with membership Services
Greater MN	Expand services available for Greater MN districts (trainings, participation in meetings, etc); Expand resources on website; Increase Supt awareness and participation in MCEA	Greater MN Brown Bag series not as successful as the past. Trainings have gone north & south. Supt's and CE workshop unsuccessful	Yes; Continue to focus on ways to reach greater Mn CE staff PD needs.
Diversity	Find ways to support members' equity work; Identify ways to recruit more diverse members and CE staff	Embraced the topic of Equity and Diversity Training with a series of workshops tackling cultural competence and proficiency	Yes - interested in finding ways to support this ongoing work of the Board and the need to be open to change
Leadership Development	Innovative and tiered training for Leadership Development. Creating leaders in the CE office staff, coordinator and supervisory ranks	Continue to offer variety of trainings (incl. CEUs) for leadership development	Yes - continue to find ways to provide relevant and meaningful training and networking opportunities for members

Highlights

- 12 Professional Development Opportunities for members were held in 2016 with no cancellations.
- Collaboration with the MN Principals Association- shared PD opportunities both ways.
- Increased costs for qualified PD presenters and topics, which will affect future planning and tuition fees charged.

Marketing & Program Development Report 2016

The committee met four times during the year, focusing on two goals: updating the MCEA website and creating a "Tool Kit". The website will be launched in late-April or early-May. The new website will have an Equity section that will be very comprehensive, as directed by one of the board goals. It will also offer calendar features that members should find helpful when searching for and registering for workshops/conferences/committee meetings.

The committee will continue to work on a marketing program/tool kit that should help districts, especially smaller to medium sized districts, by posting templates on the MCEA website and sharing ideas that members can use in their own district.